February is Career and Technical Education Month, a public awareness campaign designed to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country. As a career and technical student organization, Educators Rising is proud to be supporting students as they explore a career in education! Educators Rising Week is centered around celebrating our members and broadening awareness of the resources and content that EdRising offers.

As Educators Rising is a classroom-based program, we hope you will join us in participating in our planned week of activities. The following schedule is broken down into days, with each day outlining any preplanning necessary, followed by the day of events. Please don’t forget to post your activities and events for each day on social media using the hashtag #EdRisingWeek2020 so we can share from the national accounts!

If you have any questions, please contact us at info@educatorsrising.org. Also, be on the lookout for a follow-up survey on Tuesday, February 18th – we want to hear how your week went!

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**Monday, February 10** – Educators Rising Spirit Day

**PREPLANNING**

- Make sure students plan to wear their EdRising gear and ensure you’ve got your own! If you or your students need some new swag, visit us at [https://store.educatorsrising.org](https://store.educatorsrising.org)
  - Exclusive Educators Rising Week merchandise bundles will be available!
- Print out “You’d make a great teacher” printables for students to distribute to fellow students
  - The printable is included in the EdRising Week Printables powerpoint presentation, sent along with this guide.
- Coordinate how students can recruit for new members. Ideas include:
  - Set up a table to be staffed by current student members in or near the cafeteria before and after school and during lunch with flyers and information
  - Have current student members ask their other teachers if they can take a minute at the beginning of class to make an announcement about Educators Rising and how to join
  - Create an announcement slide to run on classroom TVs

**DAY OF**

- Students, teacher leaders, SRCs, national staff, and PDK members are encouraged to wear their Educators Rising gear to show their EdRising pride.
- Students and teacher leaders will hand out “You’d make a great teacher because _____ [you inspire me/are a great listener/etc.]. Join me in Educators Rising!” printables
Students will “advertise” Educators Rising to their peers
Post pictures on social media using the hashtag #EdRisingWeek2020 and tag the @educatorsrising account so we can share

**Tuesday, February 11** – Thank an Inspirational Teacher Day

**PREPLANNING**
- Provide printable cards to students
  - Suggestion: print cards on cardstock
  - The printable is included in the EdRising Week Printables powerpoint presentation, sent along with this guide.
- Provide time in meeting/class prior to this day to write cards
- Ask students to write a 300-500 word blog post about their favorite teacher (who it is, why, their impact, etc.) Submit the completed blogs to info@educatorsrising.org by Tuesday, February 4th for posting on the PDK Blog on February 11th.

**DAY OF**
- Encourage students to share their stories of the teachers who inspired them to work in education
- Share your own stories!
- Distribute cards to teachers
- Post on social media – who your teacher is, why, and pictures of cards being given out – use the hashtag #EdRisingWeek2020 and tag the @educatorsrising account so we can share

**Wednesday, February 12** – Educators Rising Gives Back to the Community Day

**PREPLANNING**
- Plan a community service event! Ideas include:
  - Going to your partner elementary school to read to students
  - School supply drive
  - Design and write cards for vulnerable populations in your community
    - Children with incarcerated parents
    - Incarcerated youth
    - Children/youth in the hospital
    - Any others!
  - Create a thank you gift for all the teachers in your school (bags of candy plus a personalized note or something similar)

**DAY OF**
- Do your community service project!
- Post pictures on social media. Use hashtag #EdRisingWeek2020 and tag the @educatorsrising account so we can share

**Thursday, February 13** – Pledge to Prosper Day

**PREPLANNING**
- Print out “I will…” printables
  - Suggestion: print cards on cardstock
  - The printable is included in the EdRising Week Printables powerpoint presentation, sent along with this guide.

**DAY OF**
- Conduct a conversation around what students can do in the next year to further their education career goals. Examples include:
  - Applying to xx number of colleges with rigorous educator preparation programs
  - Logging a certain number of hours of clinical experience hours
  - Volunteering for an organization that will enhance their teaching skills
  - Working towards college funding – getting a job, applying for scholarships, etc.
- After students fill out their “I will” pledge, take pictures and encourage students to take selfies with their pledge
- Post pictures to social media, tagging the @educatorsrising account for sharing and using the hashtag #EdRisingWeek2020

**Friday, February 14** – Valentine’s Day Fundraiser

**PREPLANNING**
- Organize a bake sale
- Plan a flower sale fundraiser
- Sell Valentine’s cards
- Reach out to a local restaurant for donations of breakfast and/or gift cards
- Organize a fundraiser at a local restaurant and advertise it as “Valentine’s Date Night” – ideas include Bertucci’s, Chipotle, California Pizza Kitchen, Buffalo Wild Wings, Cheesecake Factory, Panera Bread, and Red Robin. A list of national chains that partner for school fundraisers can be found here.

**DAY OF**
- Advertise your fundraiser!
- Run your event